Mountain Meadows Plaza N/W CORNER OF N/W CORNER OF MOUNTAIN TRAIL ST. & TIERRA REJADA ROAD MOORPARK, CALIFORNIA

F I N A L FEBRUARY 24, 1996

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Heath and Company Signs Nationwide

AMERICAN STORES PROPERTIES, INC.

TENANT SIGN PROGRAM MOUNTAIN MEADOWS PLAZA

INTRODUCTION SECTION

and any non-conforming signs will be removed by the landlord at the tenant's sole expense effective and also compliment the project as a whole. Performance will be strictly enforced Moorpark for this center. This sign program has been developed to communicate the particular parameters each tenant is to follow so their individual store signage will be which reflects the integrity of the architecture and the intent of the landlord and the City of The purpose of this sign program is to ensure the design and production of quality signage

color are encouraged in an effort to create an exciting and unique graphic atmosphere of the sign program, innovative use of materials, fabrication techniques, typography, and quality and the aesthetic impact of most shopping center tenant signs. Within the context which will add to the shopping experience of this center. Tenant signs are encouraged to be designed and produced in a fashion which exceeds the

through Section X deals with specific sign types and related design drawings contained within this sign program. For those sign types which are to be employed by any given tenant, the section(s) relating to each sign type must be reviewed and adhered to by each This sign program has been written in sections with numbered articles for easy reference. Each tenant and their sign contractor is to read Section I through Section X. Sections IV. tenant and their sign contractor.

The program establishes minimum and maximum letter sizes, sign area allowances, and locations for each sign type which is subject to the sole discretionary approval of the landlord and the City of Moorpark, within the context of this sign program.

APPROVAL PROCEDURE

prior to submitting to the City of Moorpark for review, approval, and permit layout, color, illumination, method of attachment including all the lettering and/or logo fabrication, four (4) copies (one in color) of detailed drawings indicating the location, size, Tenant shall submit to landlord through the tenant's sign company for approval before

All permits for signs and their installation shall be obtained by tenant or its representative. Tenant shall be responsible for submitting its sign drawing to the City of Moorpark for

A dated signature of approval by the landlord will be placed on each sign working drawing prior to submittal to the City of Moorpark for a building permit.

SIGN TYPE SCHEDULE SECTION III

MEL

<u>GROUND MOUNTED</u> MONUMENT SIGN

SHOP TENANTS

UNDERCANOPY SIGN

TENANT CRITERIA

TENANT SUITE NUMBER
TENANT ENTRY INFORMATION SIGN

BUILDING ADDRESS

SECTION IV

GENERAL SIGN CRITERIA

- agreement, and established logo symbol. Tenant signage shall include only the business name, as registered on the lease
- Maintenance of each sign is the responsibility of the remain who erected and installed it. Letter forms or letter faces which require repair will be replaced or repaired within thirty (30) days of damage or notice from landlord. If the signage is not rectified within the thirty (30) day period, the landlord will repair the sign at the
- ļu code requirements Signs will be free of all labels and manufacturer's advertising with the exception of
- 4 Roof mounted signs will not be allowed
- Ņ No sign will be painted directly onto a wall or surface of any building
- No moving, audible, animated or flashing signs will be allowed.
- the parking area, and temporary signs may not be placed on the inside surface of any window or hung closer than ten feet (10') behind the inside window without Banners, pennants, or temporary signs may not be displayed on any building or in

SIGN TYPE

EXTERIOR WALL MOUNTED

MAJOR TENANT LD.

PAD TENANTS

DELIVERY ENTRY I.D.

- prior approval of the landlord, and compliance with the City of Moorpark.

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- Cooperative tenant seasonal promotional signing (i.e. temporary banners) will be permitted only upon review and approval of the landlord and the City of Moorpark
- Φ Tenant signs must be located visually centered, horizontally and vertically, within the fascia (sign band) above their store frontage.
- <u>.</u> liabilities resulting from his contractors work. indemnify, defend and hold harmless the Owner and his agents from damages or The tenant will be fully responsible for the operation of his sign contractor and will
- = Tenant shall immediately remove all signs representing a discontinued service
- 7 Upon removal of any sign by tenant, any damage to the building fascia or sign area be completed within a ten (10) day period. will be repaired by tenant, or by the landlord, at tenant's expense. Repair work to
- I'S NO SIGN THAIL HAVE PIOCETHAN ONE LINE OF TEXT SECTION V

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CAROTION.

PRIMARY MONUMENT SIGN (Sign Type #1) (DELETED)

MONUMENT SIGNS (Sign Type #2)

- Availability of the tenant identification panels on the Monument Signs is based on the sole discretion of the landlord and City of Moorpark as established within the context of the tenant's lease agreement.
- A maximum of one (1) tenant identification sign will be allowed per tenant per sign face on the Secondary Monument Signs. Maximum letter height not to exceed eighteen inches (18")

(Refer to the design drawings contained within this sign program designated as Item #2 height, letter style, and color. "Monument Signs" for fabrication standards, maximum area allowance, maximum letter

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SECTION VI 3) APPAINE OF A SIAN REPORT IS REQUIRED FIX CONSTITUTING OF THE PARAMENT SIGN. ONLY MADER TELLENTS SHALL BE ALLOWED IDENTIFICATION ON THE MIGHT-BETT STOND.

TENANT STOREFRONT IDENTIFICATION

within this program for Major Tenants and Shop Tenants Storefront signs are categorized relative to the tenant's gross leasable space as defined

MAJOR TENANT I.D. (Sign Type #5)

gross leasable space. A major tenant is defined as any tenant occupying 10,000 square feet or more

> exceed five feet (5'0"), for "Lucky"; not to exceed four feet (4'0") for "Sav-on The maximum allowable letter height for the first letter in each word is not to Secondary signage not to exceed eighteen inches (18") in height

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- Moorpark may reduce the maximum allowable letter heights to the existing applicable sign codes for this center. FINCE 1(4)00, TO MATE 1957 1955 THE Note: In the event Lucky and/or Sav-on drugs vacate premises the City of PROJECTIVE SIGN PROGRAM ALD SIGHT CADE
- counted as part of the sign area Major tenant may utilize their business logo identity graphics and colors upon approval by the landlord and the City of Moorpark. The business logo shall be

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- The maximum allowable sign area is not to exceed one (1) square foot per linear foot of frontage or occupancy for main entrance. Not to exceed the square foot per linear foot of frontage or occupancy for main entrance. Not to exceed the square foot per linear foot per fine frontage.
- 'n Tenant sign length must not exceed seventy five percent (75%) of the tenant store
- 6 One (1) major tenant storefront identification sign is allowed
- Major tenant wall mounted secondary signage may be allowed on a case-by-case basis at the discretion of the landlord, and the City of Moorpark. THE SCLASE FRE-US OF HURROUGHILT OWNED OF ALL HAIR. TENAND. SCANDARY SINDS AND XUSSIDIARY THANKS (WHETHER OF HURROUGHILT) OWNED.

the production standards.) (Refer to the section "TENANT STOREFRONT I.D. FABRICATION STANDARDS" for

SHOP TENANT I.D. / PAD TENANT I.D. (Sign Type #6)

- A shop tenant is defined as any tenant occupying Shop Building #1, #2. A pad tenant is defined as any tenant solely occupying a single freestanding pad building. (Pad A, B, C, & D.)
- to be individually mounted internal illuminated channel letters per design drawing Item #6 "Shop Tenant I.D." and Item #6 "Pad Tenant I.D.". corner (or end unit) sign on second frontage would a maximum of ten (10) square foot of occupancy frontage up to twenty (20) square feet maximum. If tenant has a A shop tenant may have one (1) sign per elevation facing street or entrance to a maximum of two (2) signs. Sign area to be based on one (1) square foot per lineal foot per lineal foot of parcel frontage or occupancy. Shop and pad tenant signs are feet. A pad tenant may have Two (2) signs. Sign area is based on one (1) square
- w Tenant sign length must not exceed seventy five percent (75%) of the store
- 4 Letter height for shop tenant signs are to be a maximum of 18" for upper case letters and a minimum of 14".

OF THE RETARDING AS SPECIFIED IN SYMBOL OND CAUCHAING THE ARE A RECTAINABLE AROUND THE PERIMETE IN THE LETTER PLANT AND THE PERIMETE SECTIAL DAYSON OF THE CASE THE CALLILLATION) OF SIGN AREA

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- Moorpark. The logo graphics shall be included as a part of the allowed sign area. HAKIMUM SIZE OF LASCOS SHALL BE YOUNGE FEET, WITH A HAKIMUM HEIGHT OF A FEET. graphics and colors upon review and approval by the landlord and the City of Shop and pad tenants with recognized logo graphics may use their business identify
- ō (75%) of the width of the wall the sign is installed on. The maximum length of pad and shop signs not to exceed seventy five percent

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- -1 proposed sign for review by the landlord. Upon the approval of the landlord (in writing), the tenant must submit the design to the City of Moorpark for approval, Tenants wishing to initiate logo graphics for their business, which are not concurrent with the fabrication techniques stipulated within this sign program, must submit a professionally prepared design drawing (in scale and in color) of the
- 00 If a logo symbol is used on the shop or pad tenant sign, it must be confined within an area of twenty four inches (24") in height. Logo symbol will be included in

the production standards.) (Refer to the section "TENANT STOREFRONT I.D. FABRICATION STANDARDS" for

TENANT STOREFRONT I.D. FABRICATION STANDARDS (Sign Types #5 & #6)

storefront signs. After reviewing the text, refer to the location plan for the corresponding sign type and locate the particular store to be signed. Then, as part of this sign program, which the tenant sign can be placed. the elevation with a dashed line. The dashed line area indicates the maximum area in refer to the design drawing which illustrates the storefront with the sign area indicated on The following standards further specify the design and production requirements for tenant

Along with the requirements of this section, the tenant must also comply with all the requirements outlined in Section JV "General Sign Criteria".

GENERAL STANDARDS

- and have a disconnect means (switch) within visual proximity to the sign All tenant signs are to be illuminated signs which are connected to an assigned J-box provided by the landlord which must be controlled by a dedicated time clock.
- Ņ electrical codes. The tenant and the sign contractor will obtain any and all permits All signs and installation of signs must conform to the appropriate building and
- ţ manner consistent with quality fabrication practices and the installation will be approved by the landlord and the City of Moorpark. junction boxes, conductors, or crossovers. Exposed hardware will be finished in a In no case will there be any exposed electrical raceways, conduit, transformers

- 4 closed pan or reverse pan channel letters. Tenant storefront identification signs may be fabricated as individually mounted
- spacers between back of sign and building fascia. illumination to be 30 milli-amp neon tube lighting, manufactured, labeled and installed in accordance with U/L (Underwriters Laboratory) standards with 1/4" acrylic and be attached to the metal return with 3/4" wide trim cap. painted white. Letter and logo faces are to be fabricated from 1/8" thick (minimum) drainage of water. The inside of the sheet metal letter, and logo form, are to be (5") return. Each letter must have a minimum of two (2) 1/4" dia. deep holes for metal or .063 aluminum formed into a pan channel configuration with a five inch Channel letters, and logo forms, are to be fabricated from aluminum 24 gauge sheet
- Tenant and/or tenant's sign contractor shall not, in course of sign installation or removal, damage any of the buildings exterior or structure. Tenant will be held fully responsible for all costs incurred to repair any damage, at the sole discretion of the landlord
- match existing fascia color. All penetrations of the exterior fascia are to be sealed watertight, then painted to

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COLORS: Rohm and Haas color spectrum. Special colors subject to landlord approval.

ALDING (Stat Cause) (NG malliante was stated by Malifed in the stated fraction major tenants. See Exempts stated fraction major tenants.

Tenants with nationally recognized logo graphics may utilize their custom colors upon approval by the landlord and the City of Moorpark. The logo graphics are included as part of the allowed sign area

PAD TENANTS

are included as a part of the allowed sign area. Pad tenants with nationally recognized logo graphics may utilize their custom colors upon approval by the landlord and the City of Moorpark. The logo graphics

UNDERCANOPY TENANT I.D. (Sign Type #7) SECTION VII

- suspended from the canopy at primary entry to act as pedestrian oriented Tenant shall install, at sole cost of tenant, one (1) "Undercanopy Tenant I.D." sign identification sign
- Ņ Tenant may use their business identity typestyle upon review and approval by the owner and City of Moorpark.
- Refer to the design drawing contained within this sign program designated as Item #7 "Undercanopy Tenant I.D." for the fabrication standards.

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4 This sign must not exceed three and one half (3-1/2) square feet in area

Along with the requirements of this section, the tenant must comply with all the requirements outlined in Section IV "General Sign Criteria"

SECTION VIII TENANT SUITE NUMBER (Sign Type #8)

door. These numbers must be white vinyl machine-cut numbers, six inches (6") in height utilizing the project typestyle. The numbers are to be installed horizontally on the top of the glass entry door. Each tenant must install a suite number, as assigned by the landlord, on the entry

(Refer to the design drawing contained within this sign program designated as Item #8, "Tenant Suite Number" for layout example.

SECTION IX TENANT ENTRY INFORMATION SIGN (Sign Type #9)

- Each tenant is allowed one (1) information sign at the entry to their store. The copy for this sign is limited to perfinent business information such as store hours, telephone numbers, emergency information or other business instruction.
- N This sign is to be white vinyl machine-cut copy in the project typestyle, applied to the store window adjacent to the entry door.
- Ļ The maximum area allowed for this sign is 144 square inches and maximum letter height must not exceed one inch (1").

(Refer to the design drawing contained within this sign program designated as Item #9, "Tenant Entry Information Sign".

SECTION X DELIVERY ENTRY I.D. (Sign Type #10)

Each tenant may place a sign at their delivery entry to identify their store number and business name.

(Refer to the design drawing contained within this sign program designated as Item #10, "Delivery Entry I.D.".

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RECOMMENDED TYPE STYLES, COLORS AND NEON:

of landlord and city of Moorpark. may utilize their corporate signage program upon approval with nationally recognized typestyles, logos and colors to achieve a visible and functional sign display. Tenants The following typestyles, colors, & are recommended

> 2793 RED PLEX COLORS: VOLTRAC NEON:

2051 BLUE 2030 GREEN

2119 ORANGE 2016 YELLOW

GREEN PUMPED RED

4500 WHITE CLEAR RED
FLUORESCENT GREEN POWDER BLUE

RECOMMENDED TYPE STYLES:

OPTIMIA BOLD

HELVETICA FAMILY BOLD, CONDENSED, ETC.

FUTURA FAMILY

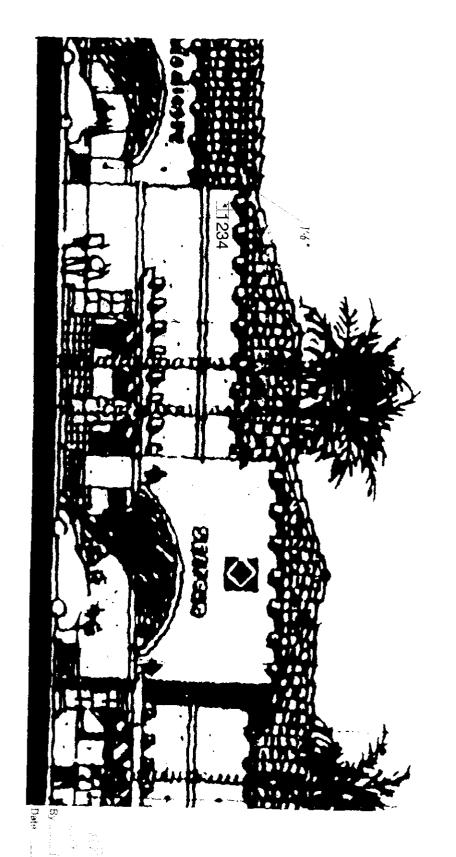
BOLD, CONDENSED, ETC.

FRIZ QUADRATA

CITY OF MOORPARK APPROVED L = 17.10 SQFT. 3.5 13.4 9111" 3:0"

TOTAL 47.71 SQ.FT. BTM. 0FY = 85 50 FT.

Individual high impact polystyrene address numbers. 1/8" acrylic faces laminated to face. To be painted contrasting colors.

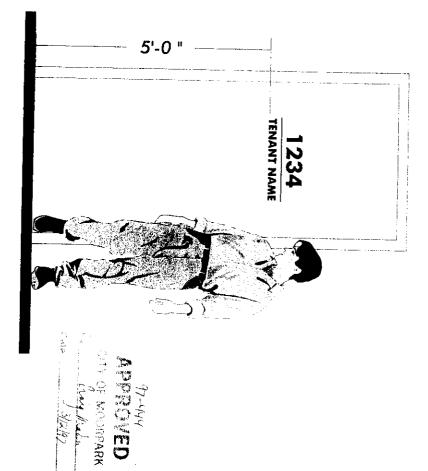


Vinyl letters and number on door in contrasting color. Copy to be tenant name in project type style.

NOTE: No other signage is allowed on delivery side of building.

2" **TENANT NAME**

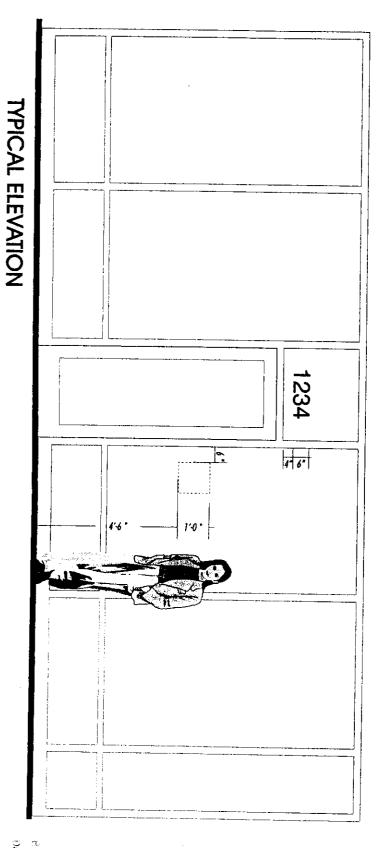
4"



TYPICAL ELEVATION

6" high tenant suite number in white vinyl on glass door.

Tenant entry information sign to be white vinyl copy applied to door. Max is 12" x 12"



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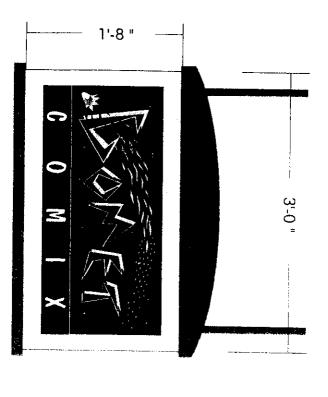
Programme

JIBARY

Double faced structure with slot for removable 1/8" aluminum. Panel painted Frazee #5690W "Sand Dollar". 1 1/2" sq. tube slotted frame painted Frazee #5203M "Earthenware".

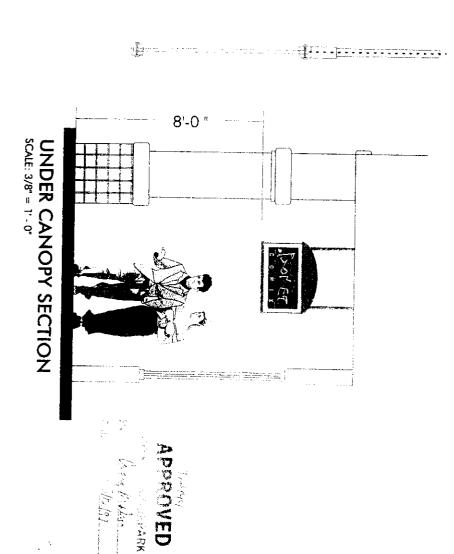
Applied graphics as per tenant colors.

Mounted to ceiling bracket via jack chain and pvc covers painted Frazee #5203M "earthenware".



SCALE: 1 1/2" = 1'-0"

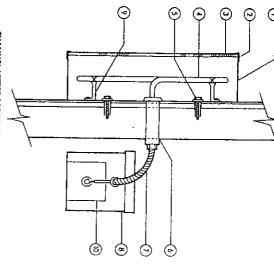
DOUBLE FACED UNDER CANOPY



signs shall be composed of channel letters for primary sign. One square foot of sign area per lineal foot of leased building frontage, not to exceed 70% of width of tenant's All shop tenants (less than 4,500 Sq. Ft. of lease space) DESCRIPTION: <u>3</u>

lease line at the building frontage.

Maximum sign height for primary sign is 18". Signs shall not project more than 5" from building. Tenants we be allowed to choose colors and letter stilye. HAKARDY ARCHITECTURE.



CHANNEL LETTER SECTION DETAIL (PK HOUSINGS)

- Custom fabricated channel letter from sheet metal or aluminum Fully welded seams and solid metal back.
- 2) 3/4" place himcap retainer with #8 x 12" sheed metal screws
- 3 3/16" Acrylic lace.
- (4) 13-15/WM neon.
 (5) #10 x 1-1/4" sheet
 (5) Minimum (3) per le #10 x 1-1/4" sheet metal screws into expansion wall anchors Minimum (3) per letter.
- 6 PK electrode housing, U.L. approved.
 7) 1/2* \$\operatorname{\phi}\$ flexible conduit.
 8) Galvanized transformer box
 9) Nean tube stand.
- 30MA transformer with disconnect switch



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